

NewPoint Strategies Capability Statement

Women-Owned Small Business (WOSB)



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Core Competencies

NewPoint Strategies has delivered DEIA and sexual harassment prevention trainings to government/military agencies for over 20 years. NewPoint enables sustained compliance with the Biden-Harris executive order (14035), which is a model for workplace civility and respect.

Our experts meet you where you are to foster a culture of inclusive excellence and promote safe spaces at work.

- **Consult on High-Risk Issues**
- **Design and Delivery of Facilitator-Led Classroom and Virtual Training**
- **Leadership Coaching**
- **Strategic Planning and Process Optimization**
- **Climate Assessments with Organizational Design Recommendations**
- **Who DOES That?! Short Animated Scenarios on Workplace Civility Issues such as DEIA, Sexual/General Harassment Prevention, Mental Health, and Leadership**

Differentiators

- Products and Services Tailored to Your Organizational Culture
- Organizational Design (Assessments, Process Optimization, Strategy)
- Cross-Cultural Effectiveness
- Collaborative and Participatory Methodologies
- Proven Impactful Government Track Record
- Our proprietary animation series, *Who DOES That?!*, offers:
 - o A creative and innovative way to show employees how to deal with inappropriate behavior at work and foster a culture of respect
 - o A fraction of the cost of traditional training
 - o Developed by subject-matter experts
 - o Engaging 3-minute animation videos on workplace civility issues such as DEIA, sexual/general harassment prevention, mental health, and leadership
 - o An easy way for employees to remember, talk about, and practice civility and respect

Past Performance

NOAA/NOS/NMFS

2019–Current

EEO, Diversity and Inclusion Training
\$1,167,012

Suffolk County Water Authority

2022–2024

Diversity and Inclusion Training
\$196,000

Massachusetts Water Resource Authority

2023–2024

Workplace Civility Training
\$101,049

U.S. Military

2019–2021

SHARP, Suicide Prevention, Sexual Harassment
and Assault Prevention Training
\$131,779

State Department/FASTC

2018–2021

Implicit Bias Training
\$628,249

EEOC

2022–2023

Climate Assessment
\$241,314

Company Data

20 years of experience managing high-risk employment issues in Federal, State, and Local government with expertise in Assessments and Workplace Civility issues such as Diversity, Equity, Inclusion, Accessibility, Implicit Bias, Pay Equity, Suicide Prevention, and Sexual Harassment and Assault Prevention

Certifications

- SAM: 137200841/Cage: #3QXS6
- GSA Schedule: GS02F0183P
- WOSB
- SCC: #S101098-4
- UEI: THAJCJMJKL6

NAICS Codes

- 541611
- 541612
- 541910
- 541990
- 561611
- 611430
- 711510